

Joy Neo

TAPS COLLECTION



Ideal Standard

A T E L I E R

COLLECTIONS



Joy Neo

— TAPS COLLECTION

CLASSIC MEETS CONTEMPORARY. THE COLLECTION'S NEOCLASSICAL AESTHETIC PERFECTLY COMBINES EXTRAVAGANCE AND MODESTY. THE SIMPLE GEOMETRIC SHAPES AND SYMMETRICAL DESIGN PROVIDE AN AURA OF INCONSPICUOUS LUXURY AND UNDERSTATED ELEGANCE. AVAILABLE IN DIFFERENT FINISHES, A VARIETY OF MODELS AND WITH TWO HANDLE STYLES, JOY NEO ENCOURAGES CREATIVE EXPRESSION.



JOY NEO

CALLA

Basin mixer dual control – Cross handles / Magnetic Grey finish

Basin 70cm





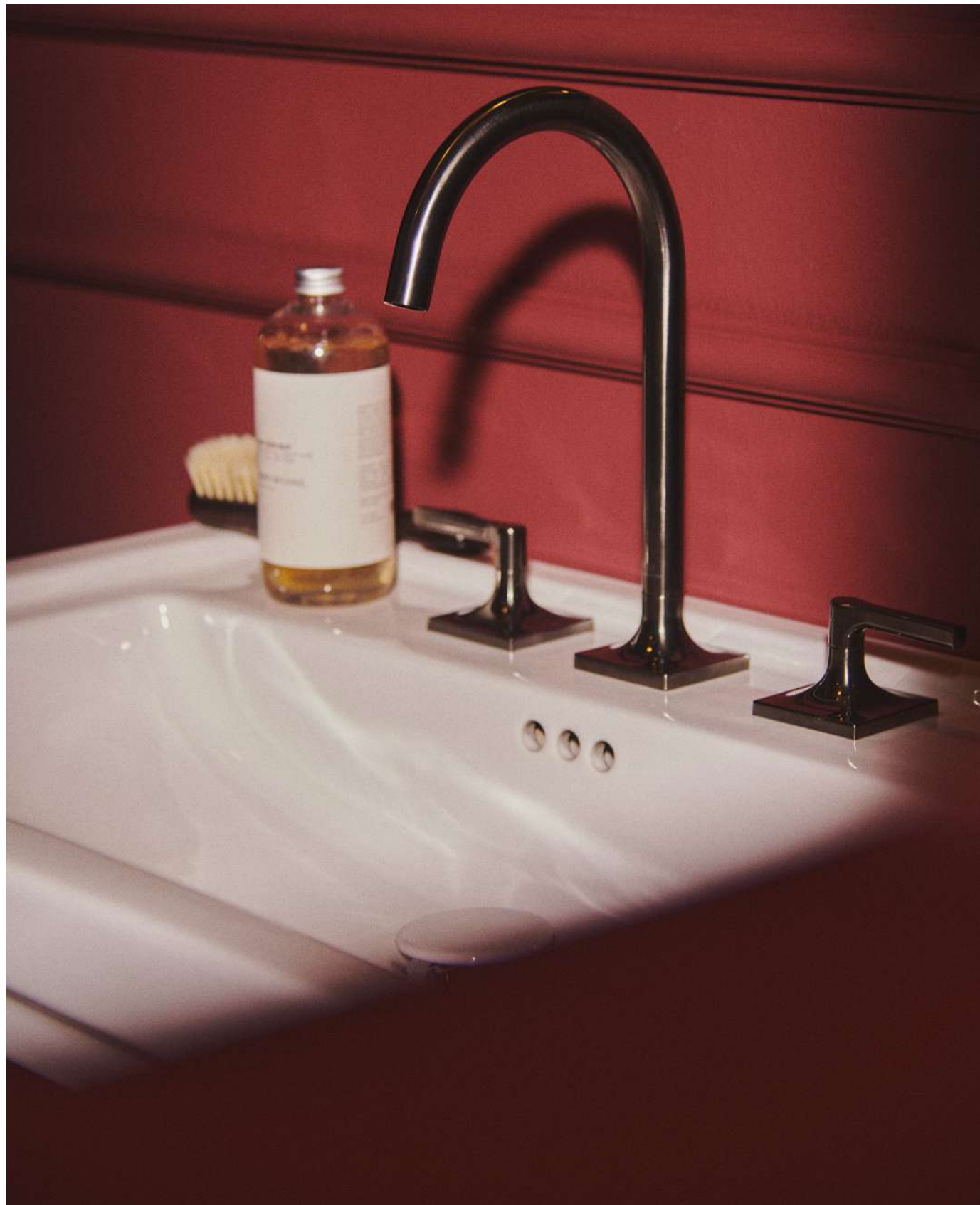


JOY NEO

Basin mixer dual control – Lever handle / Magnetic Grey finish

CALLA

Basin 70cm & Pedestal











JOY NEO

Free-standing bathtub mixer / Chrome finish

CALLA

Free-standing bathtub





JOY NEO

Bidet mixer – cross handle / Chrome finish

CALLA

Back to wall toilet / Gloss White

CALLA

Back to wall bidet / Gloss White





Finishes



Chrome



Magnetic Grey

THE FINISHES WITHIN OUR BRASSWARE PALETTE
CAN BE COMBINED WITH OUR CERAMICS
AND FURNITURE TO CREATE STRONG VISUAL
STATEMENTS " THE PERFECT SYNERGY BETWEEN
SHAPE, MATERIAL AND COLOUR.



Engineered with the future in mind

1969 was a landmark year when our engineers pioneered the ceramic disc cartridge to create a unique drip-free, easy-to-use and incredibly durable single lever tap. Today we keep bringing meaningful innovations to the markets to ensure our taps are not only efficient but also offer sustainable features as well as comfort.



ECOFLOW REGULATOR

WATER IS A PRECIOUS RESOURCE.
SAVE WATER WITH ECOFLOW.

Our Eco Flow regulator reduces the water consumption down to 5L/min, without compromising on comfort.



EASYFIX® INSTALLATION

EASY AND FAST TO INSTALL

EasyFix® makes installation simple with its reliability reducing maintenance and cutting installation time by 30%.



SMARTSHINE® FINISHING

SMARTSHINE® FINISHING ALLOWS
OUR CHROME TO LAST LONGER.

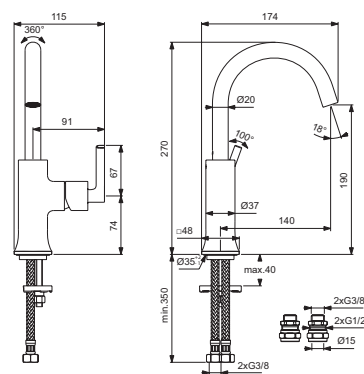
SmartShine® Finishing allows our chrome to last longer. It makes our taps easy to clean and easy to maintain.



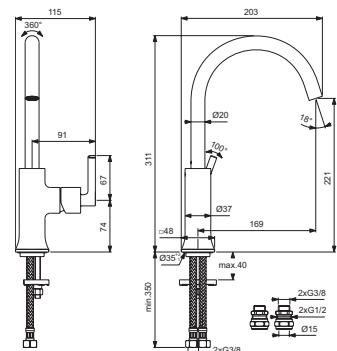

Ideal Standard

JOY NEO

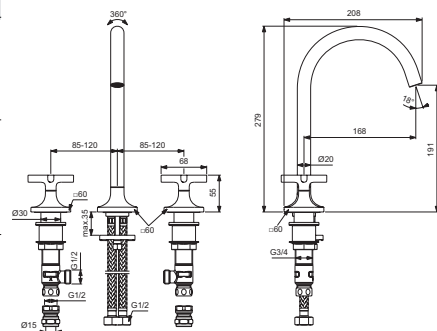
SINGLE LEVER MINI HIGH SPOUT BASIN MIXER			
	MODEL	CHROME	MAGNETIC GREY
	No Waste	BD173AA	BD173A5
	- FirmaFlow Ceramic cartridge - Water saving aerator - 5 l/min - EasyFix Fixation - Tubular spout with 120° swivel Limit		



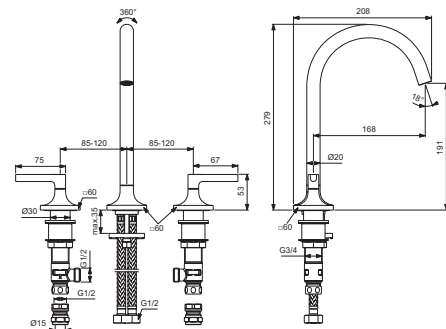
SINGLE LEVER HIGH SPOUT BASIN MIXER			
	MODEL	CHROME	MAGNETIC GREY
	No Waste	BD174AA	BD174A5
	- FirmaFlow Ceramic cartridge - Water saving aerator - 5 l/min - EasyFix Fixation - Tubular spout with 120° swivel Limit		



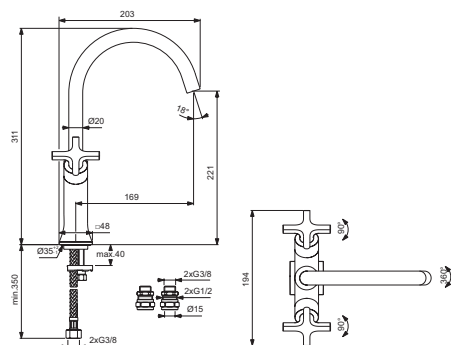
DUAL CONTROL 3-HOLE BASIN MIXER CROSS HANDLES			
	MODEL	CHROME	MAGNETIC GREY
	No Waste	BD171AA	BD171A5
	- Ceramic valves - Water saving aerator - 5 l/min - Metal handles		



DUAL CONTROL 3-HOLE BASIN MIXER LEVER HANDLES			
	MODEL	CHROME	MAGNETIC GREY
	No Waste	BD172AA	BD172A5
	- Ceramic valves - Water saving aerator - 5 l/min - Metal handles		



DUAL CONTROL BASIN MIXER			
	MODEL	CHROME	MAGNETIC GREY
	No Waste	BD435AA	BD435A5
	- Ceramic cartridges - Metal handles - Water saving aerator - 5 l/min - EasyFix Fixation - Tubular spout with 120° swivel Limit - Cache (Hidden) Aerator		



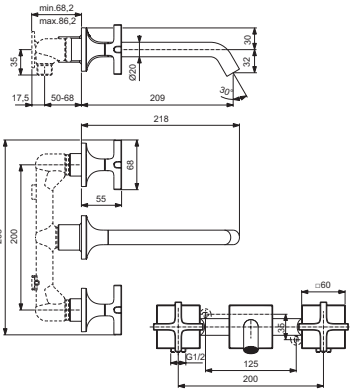
DUAL CONTROL BASIN MIXER BUILT-IN KIT 2



MODEL	CHROME	MAGNETIC GREY
Cross handles	BD153AA	BD153A5

- Ceramic cartridges
- Metal handles
- Water saving aerator - 5 l/min

- For combination with kit 1 BD355NU
- Metal Escutcheons



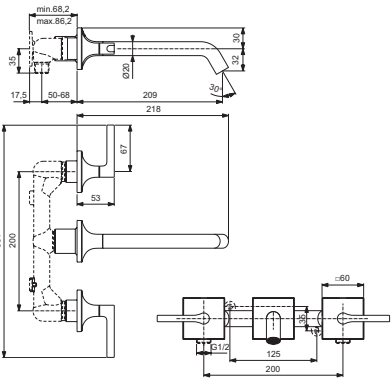
DUAL CONTROL BASIN MIXER BUILT-IN KIT 2



MODEL	CHROME	MAGNETIC GREY
Lever handles	BD154AA	BD154A5

- Ceramic cartridges
- Metal handles
- Water saving aerator - 5 l/min

- For combination with kit 1 BD355NU
- Metal Escutcheons



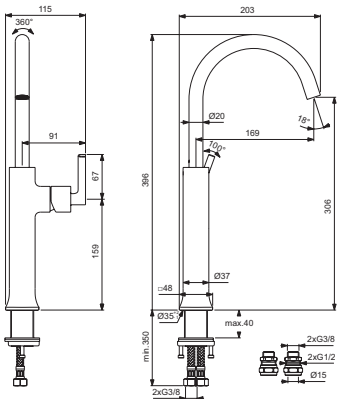
SINGLE LEVER HIGH SPOUT VESSEL BASIN MIXER



MODEL	CHROME	MAGNETIC GREY
No Waste	BD175AA	BD175A5

- FirmaFlow Ceramic cartridge
- Water saving aerator - 5 l/min
- EasyFix Fixation

- Tubular spout with 120° swivel limit



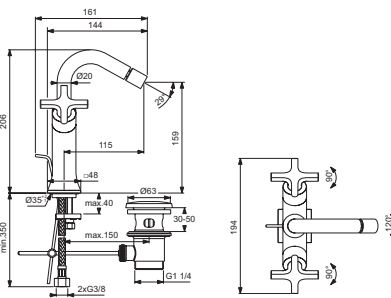
DUAL CONTROL BIDET MIXER



MODEL	CHROME	MAGNETIC GREY
Pop-up Waste	BD176AA	BD176A5

- 1-Hole bidet mixer dual control cross handles
- Swivel aerator
- 5 Litres per min

- Metal pop-up waste
- Easy fix
- Tubular spout with 120° swivel limit



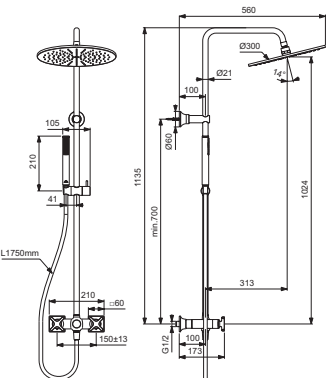
DUAL CONTROL MANUAL SHOWER SYSTEM



MODEL	CHROME	MAGNETIC GREY
Cross handles	BD158AA	BD158A5
Lever handles	BD159AA	BD159A5

- Ceramic cartridges
- Metal Shower Head 300 mm
- Metal Handles

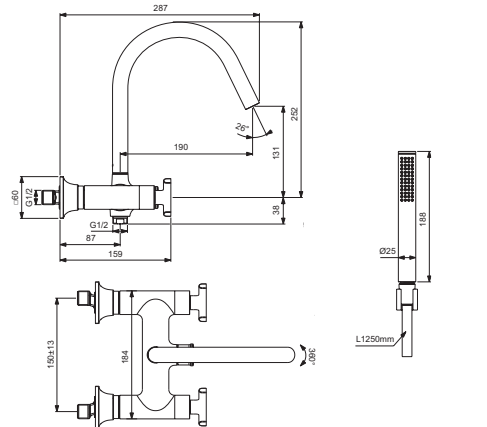
- Water Saving - 12 l/min
- Shower Hose 1750 mm
- Metal Escutcheons
- Stick-hand shower 8 l/min



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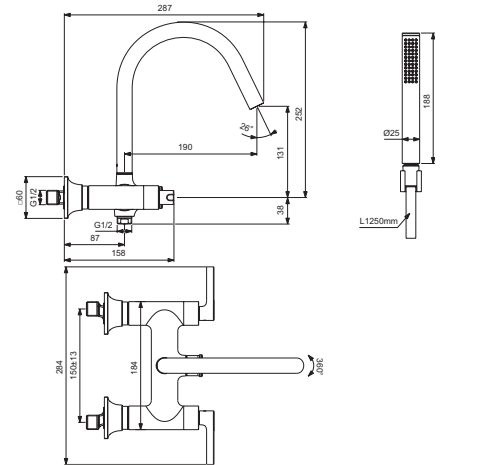
DUAL CONTROL BATH & SHOWER MIXER CROSS HANDLES

	MODEL	 CHROME	 MAGNETIC GREY
	With shower set	BD162AA	BD162A5
	• Ceramic valves • Metal Handles • Metal Escutcheons • Manual Diverter • With accessories: Stick hand shower, 1250mm Idealflex shower hose, square wall bracket		



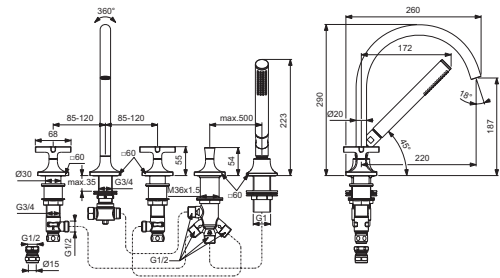
DUAL CONTROL BATH & SHOWER MIXER LEVER HANDLES

	MODEL	 CHROME	 MAGNETIC GREY
	With shower set	BD163AA	BD163A5
	• Ceramic valves • Metal Handles • Metal Escutcheons • Manual Diverter • With accessories: Stick hand shower, 1250mm Idealflex shower hose, square wall bracket		



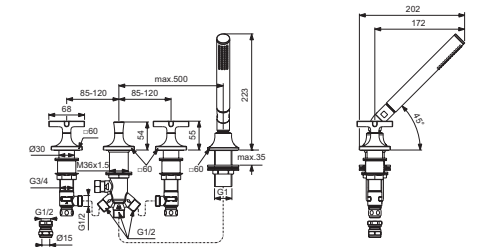
5-HOLE BATH & SHOWER MIXER WITH SPOUT

	MODEL	 CHROME	 MAGNETIC GREY
	Cross handles	BD164AA	BD164A5
	Lever handles	BD165AA	BD165A5
	• Ceramic valves • Cache (Hidden) Aerator • Metal Handles • Shower Hose 1750 mm • Automatic Diverter • Metal stick hand shower		



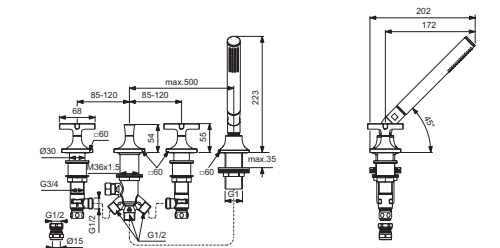
4-HOLE BATH & SHOWER MIXER

	MODEL	 CHROME	 MAGNETIC GREY
	Cross handles	BD166AA	BD166A5
	• 4-Hole bath & shower mixer dual control lever handles • Automatic diverter • Metal handles • Shower Hose 1750 mm		



4-HOLE BATH & SHOWER MIXER

	MODEL	 CHROME	 MAGNETIC GREY
	Lever handles	BD167AA	BD167A5
	• 4-Hole bath & shower mixer dual control lever handles • Automatic diverter • Metal handles • 1750 Mm shower hose • Metal stick hand shower		



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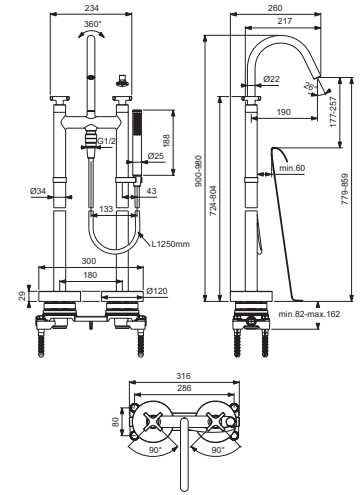
FREESTANDING BATH & SHOWER MIXER COMPLETE KIT 1



MODEL	CHROME	MAGNETIC GREY
Cross handles	BD168AA	BD168A5
Lever handles	BD169AA	BD169A5

- Ceramic valves
- Manual Diverter
- Metal Handles

- Shower Hose 1250 mm
- Includes Shower Set
- Includes floor fixing kit

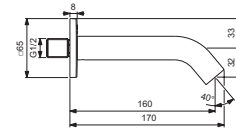


WALL SPOUT



MODEL	CHROME	MAGNETIC GREY
180mm	BD170AA	BD170A5

- Metal Escutcheon



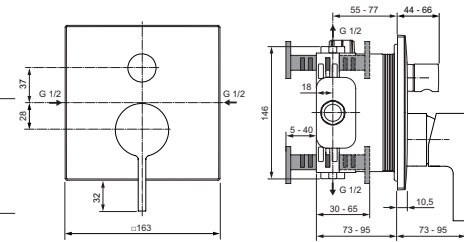
SINGLE LEVER BUILT-IN BATH/SHOWER MIXER KIT 2



MODEL	CHROME	MAGNETIC GREY
Built-in bath/shower mixer	A7622AA	A7622A5

- 47mm ceramic cartridge
- Hot water limited – integrated into the cartridge
- Square slim metal escutcheon

- Metal handle without red/blue printing
- Automatic diverter
- To be used only in combination with: EASY-BOX A1000NU KIT 1



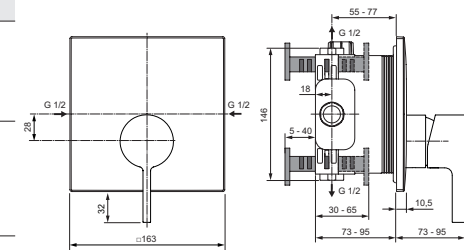
SINGLE LEVER BUILT-IN SHOWER MIXER KIT 2



MODEL	CHROME	MAGNETIC GREY
Built-in shower mixer	A7621AA	A7621A5

- 47mm ceramic cartridge
- Hot water limited – integrated into the cartridge
- Square slim metal escutcheon

- Metal handle without red/blue printing
- Automatic diverter
- To be used only in combination with: EASY-BOX A1000NU KIT 1





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